

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/98

dt @ Chennai-6 the 10.09.13.

Sub: Re-introduction of STV with Unlimited LCL/STD On-net Voice call facility–reg.

Ref: CO. Circular No. 26-4/2012-T&C –CM No. 36/13-14 dated 06.09.2013.

Approval of the competent authority is hereby conveyed for the Re-introduction of STV with Unlimited LCL/STD On-net Voice call facility under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with effect from 11.09.2013**. The details are given below:-

MRP of STV in Rs. (incl. of S.Tax)	STV Feature	Validity in days	SMS keyword to be sent to 53733	Amount to be deducted by IN
701	Unlimited Local/STD On-net Voice Call	30 days	VOICE701	622.11

- The above STV 701 is placed in Group II and is applicable as long as the customer is in Home LSA only & while in roaming, necessary charges as per the plan will be charged.
- The above STV 701 is available for all plans (current + old).
- All other terms and conditions will remain same.

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing I-CM)

044-28290825.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please.

GM(S&M-CM), Chennai Telephones, Chennai – For kind information please.

Sr.GM TR/GM Finance Chennai for kind information please.

DGM/DE IN Incharges - Trichy - for kind information and necessary action please.

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please.

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.